Mectronic Engineering the extraordinary

Marketing Support (Internship) Medical Surgical Portfolio

Careers that Change Live

As Marketing Intern for the Medical Surgical Portfolio business in Indochina (Vietnam & Cambodia/Myanmar/Laos) region, you will be supporting the Marketing Team to prepare and coordinate marketing projects and to carry out product operation. You will work in close collaboration with the Product Manager and Event owners (Marketing, Sales, Training & Education team) and with other stakeholders.

A Day in the Life

The Marketing Support (Intern) will be exposed to the day-to-day responsibilities of coordination of projects within the marketing team for two marketing pillars: products and procedures

- Support in logistics (ex: collate documents for event approvals and/or develop marketing literature) for Thyroid project and Deeper Penetration & Wider Coverage project.
- Support in end-to-end promotional material: developing new branding marketing materials (brochure, standee) for product and procedure, getting approved registration and manage production & stock.
- Support product operation on daily basic (forecast, tender...)
 Responsibilities may include the above mentioned and other duties may be assigned related to the project

REQUIREMENTS

- Educational background: at the end of an international business or marketing or medicine/pharmacy bachelor's degree
- Proficiency in Microsoft: especially Word, PowerPoint, Excel & SharePoint
- Fluency in English

SKILLS/COMPETENCIES

- Strong soft & interpersonal skills: strong communication, collaboration skills, and ability to work in a team environment.
- Strong presentation and writing skills
- Passion to learn new things
- Proactive & results-oriented

ABOUT MEDTRONIC

Bold thinking. Bolder actions. We are Medtronic.

We lead global healthcare technology and boldly attack the most challenging health problems facing humanity by searching out and finding solutions. With operations in 150 countries, our products treat 70 health conditions and include cardiac devices, cranial and spine robotics, insulin pumps, surgical tools, patient monitoring systems, and more. Our Mission — to alleviate pain, restore health, and extend life — unites a global team of 90,000+ passionate people. Powered by our diverse knowledge, insatiable curiosity, and desire to help all those who need it, we deliver innovative technologies that transform the lives of two people every second, every hour, every day. Expect more from us as we empower insight-driven care, experiences that put people first, and better outcomes for our world.

In everything we do, we are engineering the extraordinary.