

CRM (Cardiac Rhythm Management) Internship

Careers that Change Live

At Medtronic, we believe in the power of medical technology to improve lives. Seven decades ago, our co-founder invented the battery-powered pacemaker. Today, we are among the largest medical device companies in the world. With operations in 150 countries, our products treat 70 health conditions and include cardiac devices, cranial and spine robotics, insulin pumps, surgical tools, patient monitoring systems, and more.

The way the world accesses and interacts with healthcare is changing, so we must change too. Disrupt the status quo. Collaborate. And take on healthcare's greatest challenges — Our therapies help 72 million people a year and support our Mission to alleviate pain, restore health, and extend life.

This is the time to join Medtronic. Our people make it possible. We value diverse perspectives and encourage our 90,000+ employees to be themselves. We hold each other accountable, act with integrity, and make quality our highest priority.

Come help us drive the transformation of healthcare. Join a leader, be a leader.

SCOPE OF WORK FOR CRM INTERNSHIP:

- Be part of the strategic planning and strategic implementation in cardiovascular brand and portfolio management.
- Proceed basic data analysis and support strategic planning process along with marketing specialists.
- Undertake corporate cross function process for CVP marketing projects and activities (regulatory, customers services, etc)

REQUIREMENTS

- Microsoft office excellence in excel, power point
- Basic marketing and financial understanding
- High commitment on deadline
- Willing to learn attitude

SKILLS/COMPETENCIES

- Strong communication and collaboration skills: Strong presentation and writing skills and ability to work in a team environment
 - Adaptable and independent: Effectively adjusting to changes and dealing with uncertainties in the work environment
 - Creative problem solving: Analytical and able to generate new and valuable ideas and effective solutions to difficult problems.
 - Ability to learn and retain new information and understand technical information
- Responsibilities may include the abovementioned and other duties may be assigned related to the project

LEARNING OUTCOME FOR CRM INTERNSHIP:

- Medical device industry knowledge
- Marketing planning & execution experience with critical thinking competency
- Basic knowledge in T&E programs, workshop process

- Teamwork spirit