

JMA GLOBAL

JMA Global is a full-service event and public relations agency which specializes in producing innovative Fashion x Sustainability x Luxury campaigns, launches, and catwalks.

Our track record includes history-making phenomena at the world's most iconic venues and renewable energy sites, mind-blowing visual campaigns, and extensive global media coverage generated for our partners in various industries. We leverage our expertise, experience, and connections with top media, influencers, business leaders, and government officials to deliver unparalleled results.

Under the creative direction of supermodel and entrepreneur Jessica Minh Anh, we have revolutionized runways with extraordinary visual concepts and powerful messages.

JMA embedded a positive image of resilience and strength into the new symbol of America, One World Trade Center. The agency hosted the tower's first ever event six months before its opening, and highlighted a message of culture integration. Our portfolio also includes sky-high phenomena on the Eiffel Tower, London's Tower Bridge, Grand Canyon Skywalk, and Petronas Twin Towers' Skybridge, as well as her iconic "Catwalk On Water" series in Sydney, Dubai, Paris, New York, and Hong Kong.

A sustainability advocate, JMA famously transformed renewable energy sites including the Hoover Dam and Gemasolar power plant into the world's newest runways. Our 2020 "Runway on the Runway" successfully promoted the globally sustainable supply chain at JFK airport in New York. JMA's Fashion x Sustainability series highlights bioGreen technology, upcycling, and other green logistics solutions across the 5 continents.

Visit www.jmaglobal.space for more details.

