

# HAPPINESS SAIGON

CREATIVE CONNECTIVITY AGENCY

Happiness Saigon, an FCB alliance, is an award winning creative connectivity agency based in Saigon, Vietnam and Brussels, Belgium. The agency is well-known to design connected brands that trigger emotions that trigger business. The agency believes in the power of creativity, the power of humanity and in happiness, that fuels both. The very multicultural and multitalented crew of Happiness has won numerous awards, including Grand Prix at the Cannes Lions and have signed for Vietnam's most awarded creative idea with UNICEF #NoFilter. Some of Happiness' work is even featured in the V&A Museum London.

## Our most recent achievements

- #1 Creative Agency in 2019 by Campaign Asia Pacific.
- #2 Independent Agency in 2018 judged by Campaign Asia Pacific.
- First Vietnamese campaign idea to be recognized globally, most awarded idea in the history of Vietnamese advertising winning at Cannes Lions, D&AD, Eurobest, LIA, Spikes Asia and The One Club and included in the Top 40 For Good award by the Gunn Report 2017.

Please check out our website at [www.happiness-saigon.com](http://www.happiness-saigon.com) for more information, or sign up on Facebook: <https://www.facebook.com/happinsssaiгон/>.

Whether you are fresh out of art school or growing a beard, send us your CV at [info@happiness-saigon.com](mailto:info@happiness-saigon.com).