

Happiness Saigon is hiring Copywriter Writer Intern

Position Overview

Copywriter Writer Intern will work closely with the Creative team to execute a variety of projects for different accounts. The Copywriter Writer Intern will be in charge of creating catchy content that is in line with the overall creative direction of the campaign.

Location

HCMC, Vietnam

Description of the requirements:

- Generate content ideas for digital assets
- Writing for a variety of mediums and audiences: digital, sales brochures, sales sheets, POP, direct mail, landing pages, email marketing, etc.
- Plan and manage content calendar
- Assist Creative team members in preparing and pitching creative works to clients
- Contribute proactive ideas on a regular basis
- Manage multiple projects, with the ability to switch from one to the other seamlessly
- Keeping up-to-date on social & industry trends and best practices to help inform more strategic content

Requirements/ Skills:

- Skillful in Vietnamese writing
- Good written & spoken English
- Good collaboration and listening skills
- Good organization, interpersonal and self-management skills
- Ability to prioritize and effectively manage multiple projects
- Ability to work in a fast-paced environment

Benefits:

- Paid Internship
- Health insurance
- Be part of a culture of creativity, and an agency that believes in “creativity at the core”
- Others

About Happiness Saigon