

GroupM Vietnam Media Masters Program 2021

HCM based

You're one step closer to a fulfilling career !

Program overview

- The Media Masters Program is an accelerated Management Trainee program that prepares you to excel in the media industry.
- As Vietnam's biggest media agency group we are excited to bring to you an intensive training program, which will help you build the foundation for a successful career in the media, advertising and digital marketing.
- You will receive in-class training on all media agency functions, on-the-job training, and mentorship from our senior expert leaders in Vietnam & our global network

Who is eligible?

- Open for graduates who can work full time from 15 Dec 2021.
- Open to both fresh graduates from local and overseas universities as well as those with 1-2 years' work experience. You should have eligibility to work in Vietnam as per the government law and regulations.
- Open to graduates from all faculties
- Minimum required GPA 2.5/4
- Must be proficient in Vietnamese language and knowing English is a plus, as many of our clients in the marketing field are from overseas and work across the globe.

What career options does it give to candidates?

- As a Media Masters, **you will be the full time employee of GroupM or one of our agencies (m/Six, Mediacom, Mindshare, Wavemaker, Xaxis) from day 1 and have access to this exclusive training program (2 months) before starting working.**
- You will have the opportunity to work with global and local brands, influential partners, advanced technology, huge data sets, and work alongside expert talents across the world.

Why should a candidate choose the program?

- The opportunity to work for the biggest media group in Vietnam & globally. (GroupM clients account for 60% of media spend in the Vietnam market)
- GroupM and our agencies (m/Six, Mediacom, Mindshare, Wavemaker, Xaxis) are the trusted partner for leading brands and you will get an opportunity to work for these leading brands' marketing campaigns.
- Diverse learning & training opportunities, and career advancement