

RESEARCH EXECUTIVE

I. ABOUT BUZZMETRICS

Buzzmetrics (www.buzzmetrics.com) is a member of YouNet Group (www.younetgroup.com).

If you are the most passionate Research Executive we are looking for, you will ultimately be responsible for serving our Fortune 1,000 client's research needs beyond expectation. Your analysis needs to be stated as being thorough, innovative and actionable to help brands make business decisions and target their existing and potential consumers through their social media listening platform.

As a leader in Social Listening Solution and applying social media to solve marketing problems, we are passionate about our Customers and their brand stories.

Our clients use Buzzmetrics solutions for marketing and brand strategy development, including consumer insight research, product and service innovation, campaign performance measurement and social business transformation. At Buzzmetrics, you'll work with some of the world's most dynamic Fortune 1000 companies like Coca-Cola, Unilever, Mead Johnson....

Buzzmetrics is rapidly expanding and we are looking for steady and analytical professionals to help support our growth.

II. ROLES & RESPONSIBILITIES

- Responsible of the end to end project management from client briefing to report delivery
- Working under the supervision of Research Supervisor to ensure timely delivery of information and research approach to the clients.
- Co-ordinates the execution of projects and handles other departments responsible of the data collection and processing.
- Works on the analysis and interpretation of results, provides feedback to clients and writes reports and recommendations
- Quality control the research process and output deliverable
- Assist Research Supervisor on meeting clients to deliver research results
- Handling clients enquirers in instantaneous manner
- Going beyond your expected duties to satisfy clients' research needs
- Escalate sales opportunity to Business Development Manager

III. REQUIREMENTS:

To be a Buzzmetrics Researcher, you are having worked in various fields and found out that your personality is suitable with Research work. You also have a steady and calm personality who is patient, organized and pay close attention to details and take pride in a work well done.

- Be enthusiastic for social media empowerment and its possibilities to build strong brand proposition
- You may not be the SMARTEST, but you must be a STAYER
- Have good analytical skills and can deal with both numbers and words analysis